

# Welcome to UmojaHack Africa 2023!

Become a sponsor at Africa's  
biggest inter-university machine  
learning hackathon



18-19 March 2023

#UHA23

#ZindiHack

## Get unprecedented access to the best up-and-coming data science talent in Africa

-  Hire top data interns & build your talent recruitment pipeline
-  Position yourself as the employer of choice
-  Build brand awareness through product placement



**#UHA23**

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# What is UmojaHack Africa?

**18-19 March 2023**

UmojaHack Africa 2023 is the biggest inter-university machine learning hackathon in Africa. A hybrid event which brings together students, educational institutions, start-ups and corporate organisations for a weekend of talks and hacking, to solve Africa's biggest challenges through data science and machine learning.

**#UHA23**

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## World-class speakers



**BAYO ADEKANMBI**

Founder & Lead Consultant,  
Data Science Nigeria



**KARIM BEGUIR**

CEO, InstaDeep



**YACINE BARRO BOURGAULT**

ATO (Africa Transformation Office)  
Skilling Lead, Microsoft



**MOUSTAPHA CISSE**

Research Scientist & Head of  
Google AI Center, Accra



**GAVIN COPE**

Head: Advanced Analytics  
and Insights, Absa Retail &  
Business Bank



**SHAUN DIPPNALL**

CEO, EXPLORE Data  
Science Academy



**MACIEJ KALISZKA**

Head of Analytics (Corporate  
and Investment Banking,  
Pan-Africa) Absa



**DMITRY GORDEEV**

Senior Data Scientist,  
H2O.ai



**KATE KALLOT**

Director, Head of Global  
Developer Relations & Emerging  
Areas, NVIDIA



**CELINA LEE**

Co-Founder & CEO,  
Zindi



**CIIRA MAINA**

Organising Committee Member  
Data Science Africa



**SAM MASIKINI**

Ambassador, Zindi & Software  
Developer, Computer Systems  
Engineer & Data Scientist



**CHRIS PERRY**

Product Lead,  
Google Colab



**ALEXANDER TSADO**

Executive Director,  
Alliance AI



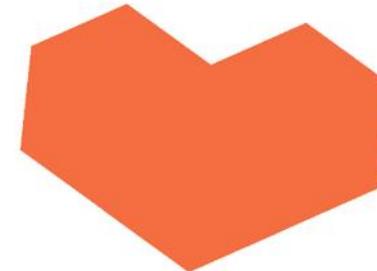
**IDRISS TONDJII**

Machine Intelligence  
graduate student at AMMI,  
Past UmojaHack Africa  
Winner

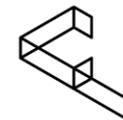


**DAN ZIGMOND**

Tech Leader,  
Author & Zen Teacher



## Global sponsors



# The largest inter-university hackathon in Africa

**3000** students

**300** universities

**30** countries

## A truly pan-African event



Algeria



Egypt



Kenya



Niger



Tanzania



Benin



Eswatini



Madagascar



Nigeria



Togo



Burkina Faso



Ethiopia



Malawi



Rwanda



Tunisia



Cameroon



Ghana



Mauritius



Senegal



Uganda



Chad



Guinea



Morocco



South Africa



Zambia



DRC



Ivory Coast



Namibia



Sudan



Zimbabwe

## Students love UmojaHack Africa

“The stream was excellent, and the whole experience was great. Overall it was an awesome hackathon!”

“I loved the one-on-one chats with the speakers, and also the brilliant questions and discussions of fellow Zindians.”

“I liked the friendliness and the fact that it was very welcoming to beginners.”

“The social media engagement (specifically Twitter) was wonderful!”

“I most enjoyed learning from great mentors.”



## **Meet the next generation of data science talent**

**Reach the top 10% of data science students in Africa at Zindi's Virtual Career Fair and make your next hire**

As a Platinum or Diamond sponsor of UmojaHack Africa 2023, you will get an exclusive invitation to Virtual Career Fair in April 2023. You will access the profiles and CVs of the top 300 students at UmojaHack Africa 2023, and will have the chance to speak with them and recruit them directly.

**Make sure to sign up for Platinum or Diamond to secure your invitation to Virtual Career Fair 2023.**

## Sponsorship packages

	DIAMOND	PLATINUM	GOLD
Logo on the umojahack.africa website	●	●	●
Mentions on social media	●	●	●
Co-branding in marketing materials	●	●	●
Blog-posts and marketing	●	●	
Speaking slots in the program	●	●	
Invitation to Virtual Career Fair	●	●	
Exclusive named competition	●		
Welcome or award-giving	●		
Exclusive speaking slots in the program	●		
Company profile on zindi.africa	●		
Premium access at Virtual Career Fair	●		
<b>COST</b>	<b>\$50 000</b>	<b>\$20 000</b>	<b>\$10 000</b>

# Join us. Become a sponsor today!

Tam Ogubai, Partnership lead  
E: [tam@zindi.africa](mailto:tam@zindi.africa)



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